

Sunday, June 8, 2008

World No Tobacco Day "Run for Your Lungs" 5K Race, Family Fun Walk and Community Awareness Event

Now in its 5th year, the Harford County Health Department and Harford County Cancer & Tobacco Community Coalition *World-No-Tobacco-Day Run and Family Fun Walk* was created in 2004 as a family friendly event to raise awareness of:

- the risks of using tobacco and
- the dangers of exposure to second-hand smoke.

World-No-Tobacco-Day was established by the member states of the World Health Organization in 1987. It is observed around the world every year on May 31st and is intended to draw global attention to the preventable death and disease caused by tobacco use in all its forms.

Whether you are a serious runner interested in a competitive race event or you simply wish to participate in an invigorating "fun-walk" with your family, this year's race-day offers something for everyone . . . young, old and in-between. Featuring the competitive race event, the recreational walk, balloon entertainment, a "Make Smoking Disappear" magic show and music, this is a great occasion for people of all ages to come together to support efforts to reduce tobacco use, as well as acquire tools needed to spread the message within their communities.

About Our Organization:

Formed in 1999, the Harford County Cancer & Tobacco Cancer Coalition (HCCTCC) serves as the planning and advisory board for activities funded by the Maryland Cigarette Restitution Fund (CRF) Program. Consistent with CDC "Best Practices," the Tobacco Section of the HCCTCC brings together a broad range of persons and organizations to amplify resources directed at reducing the prevalence of tobacco use and the harmful effects it is known to cause.

Diversity, involving participation from community groups, volunteer organizations, advocacy groups, educators, law enforcement, and representatives of target populations, ensures that Harford County voices are heard and that tobacco education, enforcement and cessation issues throughout the county are identified and addressed. Currently, more than fifty community members share in this effort and are committed to:

- reducing tobacco use and exposure to second hand smoke
- educating the public about the hazards of tobacco use and second hand smoke
- promoting cessation from tobacco products
- creating healthy, tobacco-free environments